

# YUBA-SUTTER FAIR



## PARTNERSHIP OPPORTUNITIES

For more information or to customize a partnership package tailored to your specific needs please call the office at (530) 674-1280 or email [ceo@ysfair.com](mailto:ceo@ysfair.com)

**JUNE 25 - 28, 2026**

	Best of Show Partner Sponsor	Platinum Partner Sponsor	Diamond Partner Sponsor	Gold Partner Sponsor	Silver Partner Sponsor	Blue Ribbon Partner Sponsor
<b>Partnership Benefits</b>	<b>\$10,000 +</b>	<b>\$5,000 +</b>	<b>\$2,500 +</b>	<b>\$1,000 +</b>	<b>\$500 +</b>	<b>Up to \$500</b>
Logo of Business listed on Fair Website	X	X	X	X	X	X
Advertisement on Fair Social Media Pages	X	X	X	X	X	X
Opening Night VIP Hospitality Event	X	X	X	X	X	X
Fair Provided Signs	5 signs	2 signs	2 signs	1 sign	1 sign	1 sign
Name on Sponsor Sign at all Main Gates	X	X	X	X	X	X
Sponsor Provided Signs/Banners Displayed	5 signs	2 signs	1 sign	1 sign	1 sign	1 sign
PA Announcements During Fair Hours	25 times	15 times	10 times	5 times	1 time	1 time
Grandstand Announcements	X	X	X			
Radio and/or Newsprint Advertising	X	X	X	X	X	X
Fair Admission	30 single day	20 single day	12 single day	10 single day	8 single day	4 single day
Parking at the Fair	20 single day	12 single day	8 single day	6 single day	5 single day	1 single day
Grandstand Event Admission	10 each night	6 each night	4 each night	4 each night	2 each night	
In-line Commercial Vendor Space (optional)	10' x 20'	10' x 20'	10' x 5'			
Daily Hospitality Suite	X	X	X	X	X	X
Sponsor Certificate	X	X	X	X	X	X
<b>Additional Partnership Opportunities</b>	<b>General Award Sponsor \$100 - \$250</b>	<b>Champion Perpetual Trophy Sponsor \$750</b>	<b>Grandstand Events Sponsor \$1,500</b>	<b>Kid's Town Sponsor \$2,000</b>	<b>Picnic Area Stage Sponsor \$2,500</b>	<b>Main Stage Sponsor \$3,000</b>

### Livestock Exhibitor Special Event Sponsorship Opportunities

**\$750 per event or \$2,000 to be included as a sponsor of all 3 special events!**

- (1) **The Livestock Exhibitor Social** - All 500+ exhibitors are invited to attend. Includes live entertainment, dancing, complimentary pizza and a cornhole tournament!
- (2) **The Carnival Showcase** - Includes a special two-hour carnival opening exclusively for all the livestock exhibitors and their family members to enjoy prior to the fair opening!
- (3) **The Supreme Champion Drive Selection** - Includes a special ceremony and an exciting production to recognize all of the competing exhibitors on opening night of the fair!

### Why Support the Fair?

The Yuba-Sutter Fairgrounds is a 42-acre event center that is open year round, hosting an annual fair along with a variety of educational and community events and activities throughout the year. The fairgrounds is used by the local community in emergency situations, serving as a fire camp, evacuation center, animal shelter and currently a Covid vaccination center. The fairgrounds has more than 50,000 square feet of building space. Approximately 260,000 people attend the Fair and all other special events held at the fairgrounds annually. This has a ripple effect on the local economy by infusing dollars that are again spent by others. As a valued partner of the Yuba-Sutter Fair, you are not only helping support your local community and economy, but you have a year-round audience that will potentially support your business.