

Dear Junior Livestock & Youth Supporter,

On behalf of The Clash for Cash Fall Extravaganza Cattle Show I would like to invite you to become a sponsor for our second annual fall jackpot. This year's show will take place on November 12-13 at the Yuba Sutter Fairgrounds in Yuba City. We would like to invite individuals/families, your ranch, your company, or organization to assist us as we prepare for a fun-filled, exciting weekend!



This event is organized and produced by the Yuba-Sutter Fairgrounds, which is unique and allows us the ability to payout higher cash premiums to the exhibitors since we do not have the typical overhead costs of renting a facility to hold the show. At our first annual fall show last year we had 145 head of cattle exhibited and paid out \$14,179.50 in premiums as well as presented the exhibitors with multiple awards. It is our goal to continue to increase the number of entries and payouts at each show.

This show is not profit-driven, it is purpose-driven. The Yuba-Sutter Fairgrounds staff and Board of Directors understand the value and seek to provide more opportunities outside of the annual fair for the youth to benefit from. The purpose of this show is to provide opportunities for the livestock youth to exhibit their animals, meet new friends, catchup with their existing friends, spend some valuable family time together and while doing so, learning essential life skills and lessons that promotes a successful future and creates everlasting memories! Simply put, that is why we put on this show!

This year we are asking for your financial support to help sponsor the show. We are looking for your support to help finance awards for the class winners, division winners and the top 5 winners. We have different levels of sponsorships with marketing benefits for your contribution. Please see the attached form for the benefits of each sponsorship level. We greatly value our partners and would appreciate your support!

Please feel free to call with any questions or other ways that you wish to support the show!

Sincerely,

Dave Dillabo

Dave Dillabo
CEO, Yuba-Sutter Fairgrounds



Why Sponsor this show?

We guarantee that 100% of the funds derived from sponsorships is paid out in premiums and awards to the exhibitors!

This show is not profit-driven, it is **PURPOSE** driven.

The purpose of this show is to provide opportunities for the youth to exhibit & compete with their cattle, meet new friends, catchup with their existing friends, spend some valuable family time together and while doing so, learning essential life skills and lessons that promotes a successful future and creates everlasting memories!

We greatly value our partners and would appreciate your support.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$2,000

- Exclusive Sponsorship
- Banner Ringside w/logo
- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a multiple award sponsor

Platinum Sponsor - \$1,000

- Banner Ringside w/logo
- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a multiple award sponsor

Gold Sponsor - \$750

- Banner Ringside w/logo
- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a multiple award sponsor

Silver Sponsor - \$500

- Banner Ringside w/logo
- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a multiple award sponsor

Bronze Sponsor - \$250

- Banner Ringside w/logo
- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a multiple award sponsor

Award Sponsor - \$150

- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a belt buckle award sponsor

Banner Sponsor - \$50

- Sponsor Announcements during shows
- Social Media Recognition
- Recognized as a banner award sponsor

Name: _____

Mailing Address: _____

Phone Number: _____ Email: _____

Sponsorship Level: _____

Please send completed form and payment to:

Yuba-Sutter Fairgrounds
442 Franklin Avenue
Yuba City, CA 95991