



DIGITAL MARQUEE ADVERTISING SIGN

Thank you for your interest in advertising on the Yuba-Sutter Fairground's digital marquee sign.
Please fill out this form completely, attach logo if needed and email to info@ysfair.com.

Advertising Rates

Advertisement Period	On-Site Event	Off-Site Event
1 Day	\$ 10.00	\$ 20.00
3 Days	\$ 25.00	\$ 40.00
7 Days	\$ 50.00	\$ 75.00
10 Days	\$ 70.00	\$ 100.00
1 Month	\$ 200.00	\$ 250.00
6 Months	\$ 1,050.00	\$ 1,350.00
12 Months	\$ 1,800.00	\$ 2,400.00

Name of Business/Organization: _____

Contact Name: _____

Phone: _____ Cell: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email _____

Ad Start Date: _____ Ad End Date: _____

Ad Start Time: _____ Ad End Time: _____

Payment:

- Check # _____
- Visa / MasterCard (accepted)

Credit Card No: _____ / _____ / _____ / _____ Exp. Date: _____ / _____ CVN _____

3 Digit Verification Number

Name on Card: _____

Billing Address: _____ Zip Code: _____

Signature: _____

Receipt No. _____

Marquee Sign Ad Display/Content

You want your ad to be legible, so keep it simple. Stick with short, simple words to maximize quick comprehension by passing motorists. Use the template below as an example of how you would like to display your ad. Email graphics to info@ysfair.com.



Marquee Specifications:

- Maximum of 5 Lines
- Ratio 160 x 64
- 800 (w) 320 (h) square pixels
- RGB, 72 dpi resolution
- Static file formats: JPG, GIF, BMP
- Animation file formats: AVI, WMV; uncompressed, up to 30fps

While the Yuba-Sutter Fair will make every effort in regard to timeliness and accuracy in posting the event/advertisement, the fairgrounds will accept no responsibility in regard to any such oversight. Renter's should be advised that the sign is subject to power, weather and wind conditions which may effect the fair's ability to publicize the advertisement. In no event shall the renter be entitled to a credit or refund due to the fair's inability or failure to publicize an event/advertisement due to circumstances beyond their control or from any errors or omissions in the advertisement.

I understand that digital graphics may not be exact due to pixels. I acknowledge that modifications may be necessary. I have read, understand and hereby agree to the terms and conditions stated in the 13th DAA Marquee Sign Policy.

Signature_____Date_____



13th District Agricultural Association Digital Marquee Advertising Sign Policy

It is the policy of the 13th District Agricultural Association/Yuba-Sutter Fairgrounds to not place any content on the digital marquee sign which;

- a) Depicts violence or anti-social behavior, relates to illegal activity, or contains obscene matter or obscene language.
- b) Is an advertisement of a political nature or of matters pertaining to religion.