



CAPTURE YOUR MOMENT

2019 Partnership Opportunities

For more information or to customize a partnership package tailored to your specific needs please call (530) 674-1280 or email ceo@ysfair.com

	Best of Show Partner Sponsorship	Premier Partner Sponsorship	Grandstand Champion Sponsorship	Exclusive Sponsor of the Day (4)	Diamond Partner Sponsorship	Platinum Partner Sponsorship	Gold Partner Sponsorship	Silver Partner Sponsorship
Partnership Benefits	\$10,000 +	\$5,000 +	\$5,000 +	\$3,500 +	\$2,500 +	\$1,500 +	\$1,000 +	up to \$749
Main Fairgrounds/Event Sponsor	X	X	X	X				
Fairtime Sponsorship Logos on the Sign Marquee	X	X	X	X	X	X		
Logo and Link to Business on Fair Website	X	X	X	X	X	X		
Advertisement on Fair Social Media Pages	X	X	X	X	X			
Acknowledgment in Fair program	X	X	X	X	X	X	X	X
Fair Provided Banner(s)	1 banner	1 banner	1 banner g/s	1 banner g/s	1 banner	1 banner	1 banner	
Name on Sponsor Banner at all Main Gates	X	X	X	X	X	X	X	X
Sponsor Provided Banners Displayed	9 banners	2 banners	2 banners	2 banners	1 banners			
PA Announcements During Fair Hours	25 times	20 times	15 times	10 times	10 times	5 times	1 time	1 time
Grandstand Announcements	X	X	X	X	X			
Radio and Newsprint Advertising	X	X	X	X	X			
Fair Admission	32 single day	20 single day	20 single day	15 single day	12 single day	10 single day	8 single day	4 single day
Parking at the Fair	20 single day	12 single day	12 single day	8 single day	8 single day	6 single day	5 single day	1 single day
Grandstand Admission	6 each night	6 each night	6 each night	4 each night	4 each night	4 each night	2 each night	
In-line Commercial Vendor Space (optional)	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'	10' x 10'	
Daily Hospitality Suite	6 admission	4 admission	4 admission	4 admission	2 admission	2 admission	2 admission	2 admission
Sponsor Certificate	X	X	X	X	X	X	X	X
Value	\$13,850	\$8,850	\$8,850	\$4,250	\$4,250	\$3,000	\$1,450	

Additional Partnership Opportunities	Buildings & Showings	Stages	Event & Entertainment
	Main Exhibit, Expo Hall, Flowerhouse, Palmer Hall, Franklin Hall, Cattle Show Ring, Swine Showring, Sheep & Goat Showring, Small Animal Showring	Main Stage, Food Court & Beer Gardens	including Extreme Rodeo, Demolition Derby & Bands

The Yuba-Sutter Fairgrounds is a 42-acre event center that is open year round, hosting an annual fair along with a variety of educational and community events and activities throughout the year. The fairgrounds is used by the local community in emergency situations, including the Cascade Fire of 2017 and the Camp Fire in 2018. The fairgrounds has four major buildings providing more than 50,000 square feet of public gathering space. Approximately 260,000 people attend the Yuba-Sutter Fair and all other special events held at the fairgrounds annually. This has a ripple effect on the local economy by infusing dollars that are again spent by others. As a valued partner of the Yuba-Sutter Fair, you are not only helping support your local community and economy, but you have a year-round audience that will potentially support your business.

Sponsor an Exhibit Building or Livestock Barn

Sponsor a building at the Yuba-Sutter Fair for an entire year for \$5,000 and you will have signage on your building for all events held during the year.

You will be listed as a Title Building Sponsor for the Fair, you will receive a very special Fair Sponsorship Package, plus the building name will be advertised with every event held in that building during the year - including on the electronic marquee!