

THE RUN UP is a west coast based trio that plays tight melodic rock backed by three-part harmonies and tasteful beats. Their live show consists of upbeat catchy originals mixed with a diverse playlist of crowd-pleasing covers that are sure to be a good time for all. In 2018, their original song *Make It* was featured on MTV, CMT, and Freeform Network and also received extensive regional radio airplay.

The band consists of brothers Daniel Sion (28) on bass and Aaron Sion (26) on guitar, joined by drummer Jimmy Dunn (24). All three members alternate singing lead and harmonizing. They have opened for groups such as major label hitmakers 3OH!3 and Dev, Grammy-winning RAC, and none other than James McCartney (the kin of one of their lifelong idols). They have played over 500 shows together over the past seven years in venues ranging from festival stages to casino showrooms, from upscale private engagements to acoustic sets in coffeshops and wineries. The members have committed their lives full-time to performing together, as well as continuing to write and record original music and videos.

Live, the band showcases tight, danceable beats paired with luscious and expressive vocals, covering their influences from 60's classic rock to 90s pop-punk with great control and mindfulness of the atmosphere. Though still young, THE RUN UP has brought their sound to stages in LA, SF, the Pacific Northwest, and NYC and have become versatile, bonafide musical veterans.